

Material Pyramid for Furniture & Design

2025



Release Event

Tuesday 23 September, 15:00 – 17:00

Royal Danish Academy - Library
Danneskiold-Samsøes Allé 50
DK 1434 København K

Program

Welcome

Introduction to the Material Pyramid

The thinking behind it, its purpose, and how does it work?

by Annette Kjær / Head of Material Lab / The Royal Danish Academy

Data Foundation and Insights

What data and methods lies behind?

by Anders Koefoed / Målbar

Dialogue on the Role of the Material Pyramid in Practice

A conversation about the Material Pyramid's role in shaping future designs.

The Material Pyramid is a dialogue tool that makes it easier to discuss the climate impact of materials across sectors such as education, design, and business.

The question is: How do we ensure that material choices become part of the design process from the beginning and not something that only comes up later?

With the Material Pyramid, we gain a shared language that can support discussions about materials, whether you're an educator, designer, or working commercially.

How can a common language around materials help us make informed decisions in education, design practice, and the commercial world?

The conversation is featured by a panel consisting:



Kristine Juul Pedersen
Sustainability Manager
/ Ferm Living



Jakob Aaen, CEO
/ Målbar



Nicolai de Gier, Professor
Institute of Design,
Product and Material
/ Royal Danish Academy

MÅLBAR

Lizzi og Mogens
Staal Fonden

TRÆETS UDDANNELSES-
OG UDVIKLINGSFOND

Medfinansieret af
Den Europæiske Union

Verner Overgaards
Familefond

LIFESTYLE
AND DESIGN
CLUSTER

Danmarks
Erhvervsfremmebestyrelse

Future Perspectives

Next steps for the Material Pyramid

Networking and Thanks for Today

Opportunity to receive a Poster and a Tabletop Pyramid