



Arkitektur Design

Release Event

Tuesday 23 September, 15:00 - 17:00

Royal Danish Academy - Library Danneskiold-Samsøes Allé 50 DK 1434 København K

Program

Welcome

Introduction to the Material Pyramid

The thinking behind it, its purpose, and how does it work? by Annette Kjær / Head of Material Lab / The Royal Danish Academy

Data Foundation and Insights

What data and methods lies behind? by Anders Koefoed / Målbar

Dialogue on the Role of the Material Pyramid in Practice

A conversation about the Material Pyramid's role in shaping future designs.

The Material Pyramid is a dialogue tool that makes it easier to discuss the climate impact of materials across sectors such as education, design, and business.

The question is: How do we ensure that material choices become part of the design process from the beginning and not something that only comes up later?

With the Material Pyramid, we gain a shared language that can support discussions about materials, whether you're an educator, designer, or working commercially.

How can a common language around materials help us make informed decisions in education, design practice, and the commercial world?

The conversation is featured by a panel consisting:



Kristine Juul Pedersen Sustainability Manager / Ferm Living



Jakob Aaen, CEO / Målbar



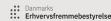
Nicolai de Gier, Professor Institute of Design, Product and Material / Royal Danish Academy

MÅLBAR









Future Perspectives

Next steps for the Material Pyramid

Networking and Thanks for Today

Opportunity to receive a Poster and a Tabletop Pyramid